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₩20%

₩4%

16%

矿 60%

This year Last year

🛓 66 🕹 (-31%)

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★ 31 ↑ (+20%)



Robert Cardillo

National Geospatial-Intelligence Agency, Director

"If NGA were to attempt to manually sort through all the data it will receive in the next 20 years, it would have to hire 8 million analysts."

Source: http://www.nationaldefensemagazine.org/articles/2017/6/5/geospatial-agency-to-share-historical-data-with-private-sector-start-ups

Our Motivation

- Increasing resolution of satellite images to 30 cm/pixel
 - Increasing number of satellites in orbit
 - Hundreds of millions km² of imagery are collected every day
 - Greater proliferation of machine-based analysis due to scalable cloud solutions
 - Emerging market with analytics is a great opportunity for unicorns!



Our Mission

Our mission is to train machines to analyze satellite images to generate insights and provide actionable intelligence

We offer analytics of any Area of Interest for a variety of objectives:

- Economic Indexes (production monitoring)
- National security and safety
- Construction site oversee
- Defense operations (uncommon target detection)
- Industrial facility analysis
- Disaster site damage assessment
- Environmental changes
- Agricultural production
- Natural resources (e.g. oil storage, coal, water)



Deep Neural Networks for Generalization

Deep neural networks are statistical models with a high capacity to capture hidden underlying patterns in provided training data that can be exploited to predict and generalize over previously unseen data.



Our Solutions using ESA's Sentinels

Sentinel-1 SAR and Sentinel-2 based algorithms

We apply image processing, machine learning, and deep neural networks to provide:

- Generalized change detection RGB images, SAR images, derived indices, ...
- Scene semantic segmentation into regions of interest clouds, roads, urban and non-urban areas, water
- Detection coal, lithium, ships, gas flares, oil pads, spruce beetle
- Derivation of indices e.g. vegetation index, and proprietary indices
- Recently also monitoring of air pollution using Sentinel 5P utilizing preprocessed Level 2 products of pollutants' concentrations







Sentinel-5P

SpaceKnow worked as a part of validation effort, and performed large-scale validation of formaldehyde product with respected to ECMWF's reanalyzed CAMS dataset of **HCHO** concentrations.



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Sentinel-5P validation: examples

- Temporal validation
 - a. Overall
 - b. A day of the week
 - c. Month
 - d. Season
 - e. Weekday / Weekend
- Spatial validation
 - a. Overall
 - b. Latitude dependence
 - c. Longitude dependence
 - d. Cloud fraction dependence
 - e. Surface albedo dependence



Fig.: Spatial map of bias in temporally averaged dataset

Sentinel-5P validation: examples



Fig.: Temporal mean of HCHO concentrations over Amazon basin in South America: CAMS dataset (*left*) and Sentinel-5P (*right*).



Fig.: Time series of a spatial mean over Amazon basin in South America.



Fig.: (left) Scatter plot of CAMS vs. Sentinel-5P HCHO concentration values; the title displays the correlation and R² coefficient. (right) Histogram of spatial bias (computed as the difference between the two datasets, normalized with CAMS dataset) over Amazon basin; average bias at 55% level.

Sentinel-5P case study: North-east China pollution



Sentinel-5P case study: North-east China pollution





"Commission your own traffic and construction studies without ever leaving bed using SpaceKnow"



"SpaceKnow to track African economy by satellite"

FORTUNE

"What Happens When You Combine Artificial Intelligence and Satellite Imagery"

The Washington Post

"A stunning new look from space at nature, North Korea and Chipotle"

BloombergBusiness

"Hedge Funds Look to Space With New China Economy Gauge"

SPACE COM

"Most of SpaceKnow's work is for financial clients who want to track large economic projects such as multiple factories, mines and ports." DigitalGlobe

"SpaceKnow: Using GBDX to bring transparency to the global economy"